Program Name: BBA (CET Code-125)

Test Booklet Serial Number: 2719213

Test Booklet Series: A

Time allowed: 2 hour 30 minute This booklet contains 24 Pages

Do not open this test booklet until you are asked to do so by the Invigilator.

Read carefully the Instructions given below and on the Back Cover of this Test Booklet.

- 1. The language of the question paper is English only.
- 2. Immediately after opening this Test Booklet, please check that it contains the number of pages as printed above. (In case there is any omission, please get the Test Booklet replaced by the Invigilator).
- 3. Before attempting the questions, candidate must read the General Instructions given inside regarding number of questions and marking scheme etc.
- 4. Use Black/Blue ball point pen only for writing your particulars on OMR Answer Sheet at the space provided.
- 5. Use Black/Blue ball point pen only for marking responses to the questions on the circles provided for answering questions on the OMR Answer Sheet.
- 6. Rough work is to be done on the space provided for this purpose in this Test Booklet only.
- 7. The candidate must hand over the OMR Answer Sheet and Test Booklet to the invigilator after the completion of examination.
- The Test Booklet Series is mentioned above. Please do not forget to write this Series on the OMR Answer Sheet. If the Series is not written, the Answer Sheet will not be evaluated.
- The candidate should ensure that the OMR Answer Sheet is not folded/damaged. He/She should not make any stray marks on it, otherwise it will not be evaluated.
- 10. The candidates should fill up their Roll Number and other details correctly. Please check that the roll number written in numerical tally with that marked in circles provided on the OMR Answer Sheet. Any discrepancy may lead to cancellation of Answer Sheet and no claim of the candidate whatsoever will be entertained.
- 11. Multiple markings will be treated as wrong response i.e. negative marks will be given.
- 12. For other instructions please see the last page of this Test Booklet.

Name of the candidate (in capit	al lette	ers)		 ******	 areas.	
Roll No. (in figures)	Ш	П					 •••••••••••
OMR Answer Sheet No.]			

Signature of the candidate

Signature of the invigilator

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General Instructions for the candidate

- This test booklet contains 100 multiple choice questions. Each question has 4
 alternative choices marked as a, b, c and d. The candidate must choose the most
 appropriate out of the four alternatives. The candidate must attempt all
 questions.
- For each correct answer, four marks will be awarded and one mark will be deducted for each incorrect answer. Zero marks will be awarded for unanswered question.
- 3. The duration of test is two and half hour (150 minutes) and carry 400 marks.

Q1.	We have Eucalyptus tree in our garden.
	a. a
	b. an
	c. the
	d. no article
Q2.	He knows a lot of people. Most of them are engineers.
	a. a
	b. an
	c. the
	d. no article required
Q3.	Choose the correct option that represents the indirect speech for the following sentence:
	He said to his servant, "Why are you so lazy today?"
	a. He asked his servant why he was so lazy that day.
	 b. He asked his servant why he had been so lazy that day.
	c. He asked his servant why he was being so lazy that day.
	d. He asked his servant that why he was so lazy today.
Q4.	Choose the correct option that represents the passive voice of the following sentence:
	This book interests me.
	a. I have been interested by this book.
	b. I was interested in this book.
	c. I will be interested by this book.
	d. I am interested in this book.
Q5.	Choose the correct option that represents the passive voice of the following sentence:
	The girl laughed at the beggar.
	a. The beggar was laughed by the girl.
	b. The beggar was being laughed by the girl.
	c. The beggar was laughed at by the girl.
	d. The beggar was being laughed at by the girl.

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Q6.	The antonym of the word 'agony' is	_
	a. Pain	
	b. Excitement	
	c. Ecstasy	
	d. Peace	
Q7.	The antonym of the word 'quiescent' is	
	a. mellifluous	
	b. Exempt	
	c. Restless	
	d. Excitement	
Q8.	The correct meaning of the idiom/phrase 'Tooth and nail' is	
	a. With all the might and strength	
	b. Without any other weapon	
	c. Resorting to violence	
	d. Very cowardly	
Q9.	The correct meaning of the idiom/phrase 'In vogue' is	
	a. In fashion	
	b. Out of use	
	c. Vaguely used	
	d. Never used	
Q10.	Which part of the following sentence has an error:	
	He is going everyday/for a morning walk/with his friends and neighbours. a. He is going everyday	
	b. for a morning walk	
	c. with his friends and neighbours	
	d. No error	
Q11.	Which part of the following sentence has an error:	
	Such/rules do not apply/ to you and I.	
	a. Such	
	b. rules do not apply	
	c. to you and I	

d. No error

Q13.	Choose the option that correctly represents the sentence 'A person pretending to be somebody he is not':
	a. Impostor
	b. Liar
	c. Rogue
	d. Magician
Q14.	Choose the correct option that can replace the italic part of the following sentence:
	By such time you finish that chapter, I will write a letter.
	a. The time when
	b. By the time
	c. By that time
	d. The time
Q15.	Choose the correct option that can replace the italic part of the following sentence:
	No sooner do the bells ring than the curtain rose.
	a. did the bell rang
	b. did the bells ring
	c. had the bell rang
	d. had the bell rung
Q16.	Which part of the following sentence has an error, if any.
	He was debarred to attend (A)/ the classes (B)/ for six months (C)./No error (D).
	a. A
	b. B
	c. C
	d. D

Choose the option that correctly represents the sentence 'Bringing about gentle and painless

Q12.

death from incurable disease':

a. Suicideb. Euphoriac. Gallowsd. Euthanasia

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- Q17. What to talk of (A)/ running (B)/ he cannot even walk (C). No error (D).
 - a. A
 - b. B
 - c. C
 - d. D
- Q18. Choose the appropriate alternative which best expresses 'To struggle helplessly':
 - a. Flounder
 - b. Founder
 - c. Fumble
 - d. Finger
- Q19. Choose the appropriate alternative which best expresses 'The plants and vegetation of a region':
 - a. Fauna
 - b. Flora
 - c. Landscape
 - d. Ecosystem
- Q20. Choose the alternative which best expresses the meaning of 'repartee':
 - a. Refuse
 - b. Celebrate
 - c. Quick witty reply
 - d. Question
- Q21-25: Read the following passage and answer the questions.

The rise of social media has brought about a revolution in the way people communicate with one another. Social media platforms like Facebook, Twitter, and Instagram have made it possible for individuals to connect with each other across great distances, share their thoughts and experiences, and build communities around common interests.

While social media has many positive aspects, it also has its drawbacks. For example, research has shown that prolonged use of social media can lead to negative mental health outcomes, such as depression and anxiety. Additionally, social media can be a breeding ground for cyberbullying and misinformation, which can have serious consequences for individuals and society as a whole.

Despite these concerns, social media is likely to continue to play a prominent role in our lives in the coming years. As such, it is important for individuals to develop healthy habits around

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their social media use, such as limiting their time spent on these platforms and being vigilant about the quality and accuracy of the information they encounter.

- O21. What is social media?
 - a. A type of personal communication system
 - b. A platform for connecting with people across distances
 - c. A system for sharing personal information
 - d. All of the above
- Q22. What are some potential negative outcomes of prolonged social media use?
 - a. Anxiety and depression
 - b. Breeds information
 - c. Decreased physical activity
 - d. a and b
- Q23. What are some healthy habits individuals can develop around their social media use?
 - a. Limiting their time spent on social media
 - b. Being vigilant about the quality and accuracy of the information they encounter
 - c. Building communities around common interests
 - d. Both a and b
- Q24. Which of the following is not a potential consequence of cyber bullying?
 - a. Building communities
 - b. Misinformation
 - c. Financial loss
 - d. None of the above
- Q25. What is one potential consequence of misinformation on social media?
 - a. Negative impact on society as a whole
 - b. Increased physical activity
 - c. Improved mental health outcomes
 - d. None of the above

Q26.	'Yash Bharati' is instituted by which of the following states:
	a. Madhya Pradesh
	b. Uttar Pradesh
	c. Bihar
	d. Karnataka
Q27.	Which of the following national parks is not a tiger reserve?
	a. Ranthambore
	b. Jim Corbett
	c. Kanha
	d. Keoladeo
Q28.	Which of the following teams won IPL 2022?
	a. Rajasthan Royals
	b. Kolkata Knight Riders
	c. Mumbai Indians
	d. Gujarat Titans
Q29.	National sports day is celebrated on
	a. 29 th August
	b. 22 th September
	c. 3 rd December
	d. 9 th July
Q30.	Which one of the following is Union Health Minister of India?
	a. Giriraj Kishore
	b. Prafful Patel
	c. Dharmendra Pradhan
	d. Mansukh Mandaviya
Q31.	'Kamakhya Temple' is situated in
	a. Hyderabad
	b. Chennai
	c. Guwahati
	d Mysore

Q32.	The nickname of Rabindranath Tagore was
	a. Kaviguru
	b. Rashthra Pita
	c. Rishivar
	d. Rajaji
Q33.	Capital city of 'Tripura' is
	a. Agartala
	b. Imphal
	c. Shillong
	d. Guwahati
Q34.	Which of the following is not a Union Territory?
	a. Andaman and Nicobar Islands
	b. Lakshadweep
	c. Puducherry
	d. Goa
Q35.	The largest river (by length) in the world is
	a. Amazon
	b. Nile
	c. Mekong
	d. Volga
Q36.	The largest country (in terms of total land area) in the world is
	a. USA
	b. Canada
	c. China
	d. Russia
Q37.	Which country launched the world's first 5G service?
	a. Japan
	b. South Korea
	c. England
	d. China

	D.	Herpetophobia				
	c.	Hypochondria				
	d.	Haemophobia				
Q39.	Which a.	of the following International Tennis Tournaments is held on grass court US open				
	b.	French open				
	c.	Australian open				
	d.	Wimbledon				
Q40.	The wo	orld famous 'Khajuraho' sculptures are located in Gujarat				
	b.	Madhya Pradesh				
	c.	Orissa				
	d.	Jharkhand				
Q41.	Orange prize is given in the field of					
	a.	Sports				
	b.	Medicine				
	c.	Literature				
	d.	All of the above				
Q42.	'Nation	nal Youth Day' is celebrated on which day?				
	a.	January 15				
	b.	January 14				
	c.	January 17				
	d.	January 12				
Q43.	The Oly	ympic games in 2024 will be held at				
	a.	Paris				
	b.	New York				
	c.	Barcelona				
	d.	Shanghai				

Q38. Fear of illness is known as

a. Iatrophobia

Q44.	city is known as Mecca of Indian football?
	a. Kolkata
	b. Delhi
	c. Sikkim
	d. Chennai
Q45.	Technophobia is the fear of
	a. Technology
	b. Sleep
	c. Thunder
	d. Speed
Q46.	Out of the following, which country is not a member of G20?
	a. USA
	b. India
	c. China
	d. Congo
Q47.	World Environment Day is celebrated on a. 4 th August
	b. 5 th June
	c. 15 th July
	d. 6 th December
Q48.	Which city is known as 'Queen of Arabian sea'? a. Mangaluru
	b. Kakinada
	c. Mumbai
	d. Kochi
Q49.	Periyar sanctuary is well-known for
	a. Elephants
	b. Lions
	c. Tigers
	d. Deers

Q50.	Tamil	is the official language of	
	a.	Puducherry	
	b.	Dadra and Nagar Haveli	
	c.	Daman and Diu	
	d.	Delhi	
Q51.	The di	ifference between simple interest and compound interest at the same rate for ears is Rs 98 the rate of interest is	or Rs 5000
	a.	10%	
	b.	14%	
	c.	12%	
	d.	10.5%	
Q52.	John is The nu	s twice as good a workman as Bob and together can finish a piece of wor imber of days taken by John alone to finish the work is	k in 14 days.
	a.	11	
	b.	21	
	c.	28	
	d.	42	
Q53.	Tap A be full	is 3 times faster than tap B and takes 32 min less than the tap B. When w if both the taps are opened together?	ill the cistern
	a.	12 min	
	b.	24 min	
	c.	30 min	
	d.	Dara inadequate	
Q54.		atio of x to y is 25 times the ratio of y to x, then what is the ratio of x to y? $1:5$	
	b.	5:1	
	c.	25:1	
	d.	1:25	

Q55.	Ratio of Asmita's age to Promila's age is 4:3. Asmita will be 26 yrs old after 6 yrs. How old is Promila now?
	a. 18 yrs
	b. 21 yrs
	c. 15 yrs
	d. 24 yrs
Q56.	Ram purchased a chemical at ₹25 /L. He diluted the chemical with water. He makes a profit of 25% by selling the diluted chemical at ₹20/L. In what ratio did he add water into chemical?
	a. 12:15
	b. 16:9
	c. 13:16
	d. 19:22
Q57.	Sanjay covers half of a journey travelling at a speed of 4 km/hour. One third of the total journey is covered at a speed of 12 km/hour and remaining part of the journey is covered at 9 km/hour. It took 6hour 12 minutes to complete the journey. What approximate distance did he cover during the entire journey?
	a. 40 km
	b. 153 km
	c. 36 km
	d. 28 km
Q58.	Out of 8 consonants and 5 vowels, how many words can be made, each containing 4 consonants and 3 vowels?
	a. 700
	b. 504000
	c. 3528000
	d. 7056000
Q59.	Three identical dice are rolled. What is the probability that same number will appear on each of them?
	a. 1/6
	b. 7/36
	c. 1/12
	d. 1/36

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Q60.	What	t is the number whose 20% is 30% of 40?	
	a	a. 90	
	ь	5. 60	
	c.	2. 80	
	d.	1. 50	
Q61.			
QUI.	the rat	ratio of horizontal mean and geometric mean between two numbers A and B tio of the two numbers will be	is 4:5, then
	a.	4:1	
	b.	o. 5:1	
	c.	. 3:1	
	d.	. None of the above	
Q62.	If coll:	incoming is said at 1	
Q02.	profit (ing price is tripled and cost price doubled, the profit would be 65%. What is (in percent)?	the present
	a.	. 10	
	b.	. 15	
	c,	. 20	
	d.	. 25	
Q63.	A sum	n of money becomes 3 times in 5 years at simple interest. In how many year	
	Same 3	sum become at the same rate of simple interest?	rs, will the
	a.	10	
	b.	12	
	c.	12.5	
	d.	10.5	
Q64-68	8 : Study	the following information carefully and answer the questions that follow.	
	Six fr North	riends- Ajay, Balbeer, Chetan, David, Ehsaan and Frank are sitting on a n. Chetan is sitting between Ajay and Ehsaan. David is not at the end. Balbe nmediate right of Ehsaan. Frank is not at the right end.	bench facing er is sitting to
Q64.		the immediate right of Frank?	
		David	
		Ajay	
		Either David or Ajay	
		Cannot be determined	

Q65.	How many persons are there to the left of Chetan?
	a. One
	b. Two
	c. Three
	d. Four
Q66.	Who is fourth from the left end?
	a. Ajay
	b. Chetan
	c. Balbeer
	d. Cannot be determined
Q67.	Who is at the left end?
	a. Frank
	b. Ajay
	c. Balbeer
	d. Cannot be determined
Q68.	Which of the following is sitting to one side of David?
	a. Frank-Ehsaan
	b. Frank-Balbeer
	c. Frank-Chetan
	d. None of these
Q69.	Write Choose the correct alternatives. Food: Stomach:: Fuel:? a. Plane
	b. Truck
	c. Engine
	d. Automobile
Q70.	Write Choose the correct alternatives. Typist: Typewriter:: Writer:? a. Book
	b. Paper
	c. Script
	d. Pen

- Q71. Choose out the odd one.
 a. Syringe
 b. Tweezer
 c. Dropper
 d. Straw
- Q72. If A = 26, SUN = 27, then CAT =?
 a. 24
 b. 27
 c. 57
 - d. 58
- Q73. Deepak said to Nitin, "That boy playing football is the younger of the two brothers of the daughter of my father's wife." How is the boy playing football related to Deepak?

 a. Son
 - b. Brother
 - c. Cousin
 - d. Nephew
- Q74. If (i) P is taller than Q, (ii) R is shorter than P, (iii) S is taller than T but shorter than Q, then who among them is tallest?
 - a. P
 - b. Q
 - c. S
 - d. T
- Q75. You go North, turn right, then right again and then go to the left. In which direction are you now?
 - a. North
 - b. South
 - c. East
 - d. West
- Q76 Which of the following is not among the steps to active listening?
 - a. Contact
 - b. Absorb
 - c. Transform
 - d. Confirm

Q77	Communication is said to be the of an organiz	zation
	a. heart	
	b. soul	
	c. conscience	
	d. nervous system	
Q78	Which of the following is not an element of communication	process?
	a. Sender	
	b. Messenger	
	c. Encoding	
	d. Receiver	
Q79	9 Communication is essential because it facilitates	
	a. planning and control	
	b. development of team-spirit	
	c. greater managerial efficiency	
	d. All the above	
200	Which of the following statements is/are true with respect to	informal communication?
Q80	a. It is personal	morma communication.
	b. It is systematic	
	c. Both a & b	
	d. Neither a nor b	
Q81	Symbols used for communication have the potential to creat	e
	a. language barrier	
	b. status barrier	
	c. physical barrier	
	d. none of the above	

Q82	Which of the following is/are considered as shareholders' meeting/s?
	a. Statutory meeting
	b. Class meeting
	c. Both a & b
	d. Neither a nor b
Q83	Primary industries comprise of
	a. Synthetical industries
	b. Processing industries
	c. Genetic industries
	d. Manufacturing industries
Q84	Which of the following is not a distinguishing character of a 'business activity'?
	a. It is economic in nature
	b. It involves exchange of goods or services
	c. It enables earning a fixed return
	d. It is aimed at profit making
Q85	Liability of all members of a Hindu Undivided Family (HUF) business, except Karta is
	a. Defined and limited by an amount mutually agreed.
	b. Unlimited
	c. Defined and limited by the share of members in coparcenary property of business
	d. None of the above
286	Which one of the following is considered to be a disadvantage of the company form of business organization?
	a. Professional management
	b. Oligarchic management
	c. Perpetual existence
	d. Separate legal entity

Q87	Which form of organization is among the forms that can be registered and governed under the provisions of Companies Act, 2013?
	a. Government company
	b. Statutory company
	c. Both a and b
	d. Neither a nor b
Q88	Which of the following is/are among the principles of insurance?
	a. Utmost good faith
	b. Subrogation
	c. Mitigation
	d. All of the above
Q89	Life insurance is a contract of
	a. utmost good faith
	b. indemnity
	c. both a & b
	d. neither a not b
Q90	Management aims to achieve
	a. effectiveness
	b. efficiency
	c. both a & b
	d. maximum profit
Q91	Organizing is a management function which involves all the following except
	a. grouping tasks
	b. setting goals
	c. establishing authority
	d. allocating resources

Q92	Controlling includes
	a. monitoring
	b. measuring
	c. comparing
	d. all of the above
Q93	Coordination implies integrating the efforts of
	a. individuals
	b. departments
	c. specialists
	d. all of the above
Q94	Who among the following was an ardent supporter of standardization?
	a. Abraham Maslow
	b. Elton Mayo
	c. Henri Fayol
	d. F W Taylor
Q95	Fayol's Principles follow
	a. A bottom-up approach
	b. A top-down approach
	c. 360 degrees approach
	d. None of the above
Q96	Marketing is
	a. an exchange process
	b. a post-production process
	c. a social process
	d. an intra personal process

Q97	Selling focuses on
	a. maximizing customer satisfaction
	b. maximizing customer value
	c. both a & b
	d. neither a nor b
Q98	The first stock exchange was set up in India in the year
	a. 1850
	b. 1875
	c. 1956
	d. 1991
Q99	Secondary markets promote capital formation
	a. directly
	b. indirectly
	c. both directly and indirectly
	d. neither directly nor indirectly
Q100	Currency and credit policies of India are made by
	a. Ministry of Finance
	b. Public Sector Banks
	c. Parliament of India
	d. None of these

Rough Work

READ THE FOLLOWING INSTRUCTIONS CAREFULLY:

- Candidates should open this test booklet only after the announcement to this effect made by the Invigilator.
- 2. The candidate should fill in his/her required particulars on the Test Booklet and OMR Answer Sheet at the space provided with blue/black Ball Point Pen.
- 3. For answering the questions and marking on circles prescribed for answering questions on the OMR Answer Sheet, only Black/Blue ball point pen should be used.
- The candidates should not write their Roll Number anywhere else except in the specified space on the Test Booklet/OMR Answer Sheet.
- Handle the Test Booklet and OMR Answer Sheet with care, as under no circumstances, another set will be provided.
- 6. The candidates should not do any rough work on the OMR Answer Sheet.
- 7. All calculations/writing work should be done on the space marked for Rough Work provided in the Test Booklet itself.
- 8. Each candidate must show on demand his/her Admission Ticket to the Invigilator, and or authorized representative of the University.
- 9. No candidates, without special permission of the Centre Superintendent or Invigilator, shall leave his/her seat, until the time prescribed for the test is over.
- 10. The candidates should not leave the hall without handing over the OMR Answer Sheet to the Invigilator on duty.
- 11. Use of Electronic/Manual Calculator, Cellular Phones, Pagers etc., is prohibited.
- The candidates shall be governed by the Rules and Regulations of the University with regard to their conduct and discipline in the examination hall.
- 13. No part of the Test Booklet shall be detached or copied in any manner by the candidate under any circumstances.
- 14. The candidates will write the Correct Test Booklet Serial Number and Test Booklet Series, as given in the Test Booklet, in their OMR Answer Sheet as well as in the Attendance Sheet.
- 15. The candidates should ensure that the Answer Sheet is not folded/demaged. He/She should not make any stray marks on it.

