

CUET UG - 2022  
(CANDIDATE RESPONSE SHEET)

Paper/Subject BUSINESS STUDIES  
Exam Date 22 Aug 2022  
Exam Slot 2

Question ID:1102351  
Section Name:BUSINESS STUDIES  
Question:

Management has three dimensions namely :

- (1) Management of work, Management of people, Management of operations
- (2) Management of work, Management of people, Management of place
- (3) Management of people, Management of product, Management of operations
- (4) Management of work, Management of operations, Management of place

- A 1  
B 2  
C 3  
D 4

Answer Given By Candidate:A

Question ID:1102352  
Section Name:BUSINESS STUDIES  
Question:

“In order to sustain, an organisation must earn enough revenues” which objective of management is being followed here ?

- (1) Risk
- (2) Growth
- (3) Profit
- (4) Survival

- A 1  
B 2  
C 3  
D 4

Answer Given By Candidate:D

Question ID:1102353  
Section Name:BUSINESS STUDIES

**Question:**

Identify the combination from the following statements which is **incorrect** about management.

- (A) Management is a dynamic function
- (B) Management should focus only on efficiency and not effectiveness
- (C) Management is a tangible force
- (D) Management is a group activity
- (E) Management is a continuous process

Choose the **correct** answer from the options given below :

- (1) (A) and (B) only
- (2) (B) and (C) only
- (3) (C) and (D) only
- (4) (D) and (E) only

A 1

B 2

C 3

D 4

Answer Given By Candidate: **B**

**Question ID:**1102354

**Section Name:**BUSINESS STUDIES

**Question:**

This technique suggested by Taylor is an extension of Principle of Division of Work and specialization to the shop floor ? Identify.

- (1) Differential piece wage system
- (2) Standardisation and simplification
- (3) Functional foremanship
- (4) Motion study

A 1

B 2

C 3

D 4

Answer Given By Candidate: **Not Attempted**

**Question ID:**1102355

**Section Name:**BUSINESS STUDIES

**Question:**

Identify the statement which does not indicate the nature of 'Principles of Management.

- (1) Formed by practice and experimentation
- (2) Flexible
- (3) Mainly behavioural
- (4) Full fledged profession

A 1

B 2

C 3

D 4

Answer Given By Candidate: **D****Question ID:1102356****Section Name:**BUSINESS STUDIES**Question:**

Dhruv and Tara joined Mega textile Pvt. Ltd. as data analysts. Their working hours were 9.00 am to 6 pm.

Dhruv's salary was ₹ 80,000 per month while Tara got ₹ 85,000 as monthly salary which principle of management is being violated here.

- (1) Order
- (2) Stability of personnel
- (3) Remuneration
- (4) Scalar chain

A 1

B 2

C 3

D 4

Answer Given By Candidate: **C****Question ID:1102357****Section Name:**BUSINESS STUDIES**Question:**

Identify the one from following that is NOT a specific force in context of Business Environment.

- (1) Customers
- (2) Investors
- (3) Competitors
- (4) Stock market indices

A 1

B 2

C 3

D 4

Answer Given By Candidate: **D****Question ID:1102358****Section Name:**BUSINESS STUDIES

**Question:**

Match List - I with List - II.

List - I	List - II
Types of Environment	Components
(A) Economic Environment	(I) Customs, traditions
(B) Social Environment	(II) Inflation, Interest rate
(C) Political Environment	(III) Administrative orders, court judgement
(D) Legal Environment	(IV) Stability and peace in the country

Choose the **correct** answer from the options given below :

- (1) (A) - (II), (B) - (I), (C) - (III), (D) - (IV)
- (2) (A) - (II), (B) - (I), (C) - (IV), (D) - (III)
- (3) (A) - (I), (B) - (II), (C) - (III), (D) - (IV)
- (4) (A) - (III), (B) - (IV), (C) - (I), (D) - (II)

**A** 1

**B** 2

**C** 3

**D** 4

Answer Given By Candidate:**B**

**Question ID:**1102359

**Section Name:**BUSINESS STUDIES

**Question:**

Identify the correct sequence of steps in planning process.

- (A) Identifying alternative courses of action
- (B) Evaluating alternatives
- (C) Setting objectives
- (D) Selecting an alternative
- (E) Developing premises

Choose the **correct** answer from the options given below :

- (1) (C), (E), (B), (A), (D)
- (2) (E), (C), (A), (B), (D)
- (3) (C), (E), (A), (B), (D)
- (4) (A), (B), (D), (C), (E)

**A** 1

**B** 2

**C** 3

**D** 4

Answer Given By Candidate:**C**

**Question ID:**1102360

**Section Name:**BUSINESS STUDIES

**Question:**

Match **List - I** with **List - II**.

**List - I**

- (A) Planning is futuristic
- (B) Planning is a mental exercise
- (C) Planning involves decision making
- (D) Planning is continuous

**List - II**

- (I) Planning is thinking rather than doing
- (II) Planning cycle is performed every year
- (III) Planning is working ahead
- (IV) Choosing the best alternative

Choose the **correct** answer from the options given below :

- (1) (A) - (III), (B) - (IV), (C) - (I), (D) - (II)
- (2) (A) - (III), (B) - (I), (C) - (IV), (D) - (II)
- (3) (A) - (III), (B) - (II), (C) - (I), (D) - (IV)
- (4) (A) - (IV), (B) - (I), (C) - (III), (D) - (II)

A 1

B 2

C 3

D 4

Answer Given By Candidate: **B**

**Question ID:**1102361

**Section Name:**BUSINESS STUDIES

**Question:**

Choose the correct sequence of steps in Organising process :

- (A) Assignment of duties
- (B) Establishing reporting relationships
- (C) Identification of division of work
- (D) Departmentalisation

Choose the **correct** answer from the options given below :

- (1) (C), (D), (B), (A)
- (2) (D), (C), (A), (B)
- (3) (C), (D), (A), (B)
- (4) (D), (C), (B), (A)

A 1

B 2

C 3

D 4

Answer Given By Candidate: **C**

**Question ID:**1102362

**Section Name:**BUSINESS STUDIES

**Question:**

Staffing process continues even after training and development of a candidate. Identify the step that are conducted after training and development :

- (A) Selection
- (B) Promotion and Career Planning
- (C) Recruitment
- (D) Performance Appraisal
- (E) Work load Analysis

Choose the **correct** answer from the options given below :

- (1) (B) and (D) only
- (2) (A) and (B) only
- (3) (C) and (D) only
- (4) (B) and (C) only

A 1

B 2

C 3

D 4

Answer Given By Candidate: **A**

**Question ID:1102363**

**Section Name:**BUSINESS STUDIES

**Question:**

Ravi is manufacturing consumer goods. He needs to decide the organisation structure that he must follow to ensure that there is minimal duplication of efforts. This will help him to lower the cost of production. Identify the structure that Ravi should use :

- (1) Functional structure
- (2) Divisional structure
- (3) Formal organisation
- (4) Informal organisation

A 1

B 2

C 3

D 4

Answer Given By Candidate: **Not Attempted**

**Question ID:1102364**

**Section Name:**BUSINESS STUDIES



**Question:**

ABC Ltd. has placed a notice on the notice board of the enterprise specifying the details of the the jobs available. Job seekers assemble outside the premises of the organisation on the specified date and selection is done on the spot. Identify the external source of recruitment being reflected here.

- (1) Casual Callers
- (2) Direct recruitment
- (3) Advertisement
- (4) Employment Exchange

A 1

B 2

C 3

D 4

Answer Given By Candidate: **B**

**Question ID:**1102365

**Section Name:**BUSINESS STUDIES

**Question:**

Off the job training methods are those where employees are taken away from their place of work and then given training. Choose off the job training methods.

- (A) Apprenticeship Programme
- (B) Job Rotation
- (C) Vestibule Training
- (D) Internship Training
- (E) Conferences/Class Room Lectures

Choose the **correct** answer from the options given below :

- (1) (B) and (C) only
- (2) (C) and (E) only
- (3) (D) and (E) only
- (4) (A) and (C) only

A 1

B 2

C 3

D 4

Answer Given By Candidate: **A**

**Question ID:**1102366

**Section Name:**BUSINESS STUDIES

**Question:**

Identify the function of management that is also termed as the generic function of management.

- (1) Staffing
- (2) Organising
- (3) Planning
- (4) Controlling

- A 1
- B 2
- C 3
- D 4

Answer Given By Candidate: C

Question ID: 1102367

Section Name: BUSINESS STUDIES

Question:

Arrange process of selection in sequential manner.

- (A) Selection tests
- (B) Preliminary screening
- (C) Employment interview
- (D) Medical examination
- (E) Reference and background

Choose the **correct** answer from the options given below :

- (1) (B), (A), (C), (E), (D)
- (2) (A), (B), (C), (D), (E)
- (3) (C), (A), (E), (D), (B)
- (4) (D), (A), (C), (E), (B)

- A 1
- B 2
- C 3
- D 4

Answer Given By Candidate: A

Question ID: 1102368

Section Name: BUSINESS STUDIES

Question:

Which of the following needs are referred to as belonging needs as per the Maslow's Need Hierarchy theory ?

- (A) Affection
- (B) Acceptance
- (C) Self respect
- (D) Autonomy
- (E) Friendship

Choose the **correct** answer from the options given below :

- (1) (A) and (C) only
- (2) (A), (B) and (E) only
- (3) (C) and (D) only
- (4) (E) only

- A 1
- B 2
- C 3
- D 4



Answer Given By Candidate: **B**Question ID: **1102369**

Section Name: BUSINESS STUDIES

Question:

Match List - I with List - II.

**List - I****List - II**

- |                   |                                   |
|-------------------|-----------------------------------|
| (A) Supervision   | (I) Process of influencing others |
| (B) Motivation    | (II) Can be formal or informal    |
| (C) Leadership    | (III) Can be positive or negative |
| (D) Communication | (IV) Maintains group unity        |

Choose the **correct** answer from the options given below :

- (1) (A) - (IV), (B) - (II), (C) - (I), (D) - (III)
- (2) (A) - (I), (B) - (III), (C) - (II), (D) - (IV)
- (3) (A) - (IV), (B) - (I), (C) - (III), (D) - (II)
- (4) (A) - (IV), (B) - (III), (C) - (I), (D) - (II)

A 1

B 2

C 3

D 4

Answer Given By Candidate: **D**Question ID: **1102370**

Section Name: BUSINESS STUDIES

Question:

'It is an activity of influencing people to strive willingly for group objectives'.

Which element of directing is highlighted here ?

- (1) Supervision
- (2) Leadership
- (3) Motivation
- (4) Communication

A 1

B 2

C 3

D 4

Answer Given By Candidate: **B**Question ID: **1102371**

Section Name: BUSINESS STUDIES

Question:

In which network of formal communication a subordinate is allowed to communicate with his immediate superior as well as his superiors superior ?

- (1) Circular
- (2) Wheel
- (3) Single chain
- (4) Inverted V

- A 1
- B 2
- C 3
- D 4

Answer Given By Candidate: **D**

Question ID: **1102372**

Section Name: BUSINESS STUDIES

Question:

Match List - I with List - II.

List - I	List - II
(A) Bonus	(I) Provident fund, gratuity, pension
(B) Retirement benefits	(II) Offered over and above the wages/salary
(C) Perquisites	(III) Offering shares at a set price lower than market price
(D) Stock option	(IV) Housing, medical aid and education to children

Choose the **correct** answer from the options given below :

- (1) (A) - (I), (B) - (II), (C) - (III), (D) - (IV)
- (2) (A) - (II), (B) - (I), (C) - (IV), (D) - (III)
- (3) (A) - (II), (B) - (I), (C) - (III), (D) - (IV)
- (4) (A) - (I), (B) - (III), (C) - (II), (D) - (IV)

- A 1
- B 2
- C 3
- D 4

Answer Given By Candidate: **B**

Question ID: **1102373**

Section Name: BUSINESS STUDIES

Question:

Identify the method of analysing deviations in which managers can save time and efforts as they deal with only those deviations that arise in the key result area.

- (1) Management By Exception (MBE)
- (2) Critical Path Method
- (3) Supervision
- (4) Motivation

- A 1
- B 2
- C 3
- D 4

Answer Given By Candidate: **Not Attempted**

Question ID: **1102374**

Section Name: BUSINESS STUDIES

**Question:**

Identify the function of management without which planning is termed as meaningless ?

- (1) Staffing
- (2) Directing
- (3) Organising
- (4) Controlling

A 1

B 2

C 3

D 4

Answer Given By Candidate: **C**

**Question ID:**1102375

**Section Name:**BUSINESS STUDIES

**Question:**

One of the following is a qualitative standard. Identify

- (1) Labour turnover
- (2) Sales volume
- (3) Capital expenditure
- (4) Motivation level of employees

A 1

B 2

C 3

D 4

Answer Given By Candidate: **D**

**Question ID:**1102376

**Section Name:**BUSINESS STUDIES

**Question:**

“A good control system ensures that employees know well in advance what they are expected to do and also the standards of performance on the basis of which they will be appraised.” Identify the importance of controlling being referred here.

- (1) Accomplishing organisational goals
- (2) Facilitating coordination in action
- (3) Making efficient use of resources
- (4) Improving employee motivation

A 1

B 2

C 3

D 4

Answer Given By Candidate: **B**

**Question ID:**1102377

**Section Name:**BUSINESS STUDIES

**Question:**

Identify the correct sequence of steps in the process of controlling.

- (A) Analysing Deviations
- (B) Measurement of actual performance
- (C) Setting performance standards
- (D) Comparing actual performance with standards
- (E) Taking corrective action

Choose the **correct** answer from the options given below :

- (1) (A), (B), (C), (D), (E)
- (2) (C), (B), (D), (A), (E)
- (3) (C), (D), (B), (E), (A)
- (4) (B), (C), (D), (A), (E)

A 1

B 2

C 3

D 4

Answer Given By Candidate: **B**

**Question ID:**1102378

**Section Name:**BUSINESS STUDIES

**Question:**

'Young India' is a company into manufacturing of garments. The company now wishes to diversify into cosmetic for which they need to buy new machinery and adopt new technology. Which financial management decision is highlighted here ?

- (1) Working capital decision
- (2) Capital Budgeting decision
- (3) Dividend decision
- (4) Financing Decision

A 1

B 2

C 3

D 4

Answer Given By Candidate: **B**

**Question ID:**1102379

**Section Name:**BUSINESS STUDIES

**Question:**

What ratio takes care of the deficiencies of the Interest Coverage Ratio ?

- (1) Current Ratio
- (2) Return on Investment
- (3) Debt Service Coverage Ratio
- (4) Debt Equity Ratio

A 1

B 2

C 3

D 4

Answer Given By Candidate: **Not Attempted**

Question ID: **1102380**

Section Name: BUSINESS STUDIES

Question:

Primary aim of financial management is :

- (1) To maximise employee's wealth
- (2) To maximise employer's wealth
- (3) To maximise shareholder's wealth
- (4) To maximise owner's wealth

A 1

B 2

C 3

D 4

Answer Given By Candidate: **C**

Question ID: **1102381**

Section Name: BUSINESS STUDIES

Question:

Which aspect of financial management helps in avoiding business shocks and surprises and also prepares the company for the future ?

- (1) Financial resources
- (2) Financial risk
- (3) Financial planning
- (4) Business management

A 1

B 2

C 3

D 4

Answer Given By Candidate: **C**

Question ID: **1102382**

Section Name: BUSINESS STUDIES

Question:

Varun is the owner of soft cell ltd. The total capital invested in business is 100 crore, which is obtained 70 crore from share @ 10 per share and 30 crore from a bank loan @ 20% per annum. Varun has earned an ROI of 40% this year. Calculate the EPS if tax rate is 50%.

- (1) 1.7
- (2) 2.5
- (3) 1.6
- (4) 0.7

A 1

B 2

C 3



**D** 4Answer Given By Candidate: **Not Attempted****Question ID:**1102383**Section Name:**BUSINESS STUDIES**Question:**

The proportion of debt in the overall capital is also called \_\_\_\_\_.

- (1) Operating leverage
- (2) Financial Leverage
- (3) Combined Leverage
- (4) Mixed Leverage

**A** 1**B** 2**C** 3**D** 4Answer Given By Candidate: **B****Question ID:**1102384**Section Name:**BUSINESS STUDIES**Question:**

In which method is the allotment of securities by a company done to institutional investors and some selected individuals ?

- (1) Private placement
- (2) Offer for sale
- (3) Rights issue
- (4) IPO

**A** 1**B** 2**C** 3**D** 4Answer Given By Candidate: **A****Question ID:**1102385**Section Name:**BUSINESS STUDIES

**Question:**

Identify the combination that is true about financial market.

- (A) Money market is a market for short-term funds whose maturity period is upto 1 year
- (B) Primary market is a market for sale & purchase of existing securities
- (C) The price of securities are determined by the management of the company in case of new issue market
- (D) Secondary markets deals in already issued securities

Choose the **correct** answer from the options given below :

- (1) (A), (C), (D) only
- (2) (B), (C) only
- (3) (A), (B) only
- (4) (B), (D) only

A 1

B 2

C 3

D 4

Answer Given By Candidate: **Not Attempted**

**Question ID:**1102386

**Section Name:**BUSINESS STUDIES

**Question:**

“Registration of collective investment schemes & mutual funds is the important function of SEBI. Identify the type of function given above.

- (1) Development functions
- (2) Protective functions
- (3) Regulatory functions
- (4) Management functions

A 1

B 2

C 3

D 4

Answer Given By Candidate: **C**

**Question ID:**1102387

**Section Name:**BUSINESS STUDIES

**Question:**

XYZ company needs long-term finance to buy some machinery. In order to raise the long-term funds in the capital market the company will have to incur the floatation cost. Identify the instrument of primary market required to meet the floatation cost.

- (1) Certificate of Deposits
- (2) Commercial Bill
- (3) Commercial Paper
- (4) Call money

A 1

**B** 2**C** 3**D** 4Answer Given By Candidate: **Not Attempted****Question ID:1102388****Section Name:**BUSINESS STUDIES**Question:**

Identify the statements that are relevant to money market.

- (A) Shareholders can buy and sell shares
- (B) The involvement outlay is huge
- (C) Deals in short-term securities
- (D) Bonds and preference shares are instruments of the money market
- (E) Money market is considered less liquid than the capital market

Choose the **correct** answer from the options given below :

- (1) (B) and (C) only
- (2) (A) and (D) only
- (3) (A) and (C) only
- (4) (B) and (D) only

**A** 1**B** 2**C** 3**D** 4Answer Given By Candidate: **Not Attempted****Question ID:1102389****Section Name:**BUSINESS STUDIES**Question:**

\_\_\_\_\_ is the document containing details of number of shares bought and sold, the price and brokerage charges issued within twenty four hours of execution of trade.

- (1) Broker client agreement
- (2) Trade confirmation slip
- (3) Order confirmation slip
- (4) Contract Note

**A** 1**B** 2**C** 3**D** 4Answer Given By Candidate: **D****Question ID:1102390****Section Name:**BUSINESS STUDIES

**Question:**

Arrange the followings step of process of setting up a Business in proper sequences.

- (A) Preparation of business plan
- (B) Resource mobilisation
- (C) Development of product/service idea
- (D) Scanning the environment for entrepreneurial opportunities
- (E) Appraisal by funding agencies

Choose the **correct** answer from the options given below :

- (1) (C), (A), (E), (B), (D)
- (2) (A), (B), (C), (D), (E)
- (3) (B), (D), (C), (A), (E)
- (4) (E), (B), (D), (C), (A)

A 1

B 2

C 3

D 4

Answer Given By Candidate: **Not Attempted**

**Question ID:1102391**

**Section Name:**BUSINESS STUDIES

**Question:**

**Read the following text and ans.**

Sundari has started a company manufacturing washing machines which not only washes and dries clothes, but also has a system which removes the chemical from the used soap water making it fit to reuse for other domestic purposes. Sundari plans to come up with 2 variants of machine - top loading and front loading namely. Being a new entrant in a highly competitive market, Sundari wants to keep the prices low initially to survive in the market. The machines will be made available to the customers through a chain of wholesalers and retailers. Amongst the other services offered Sundari feels that after sale service, handling complaints and availability of original spare parts should be given importance. Her friend Kalpana, a graphic designer suggested her to use a design 'a drop of clean water' to convey the USP of her product to the target market.

Which function of marketing is referred to here ?

- (1) Branding
- (2) Labelling
- (3) Packaging
- (4) Standardisation and grading

A 1

B 2

C 3

D 4

Answer Given By Candidate: **D**

**Question ID:1102392**

**Section Name:**BUSINESS STUDIES



**Question:**

**Read the following text and ans.**

Sundari has started a company manufacturing washing machines which not only washes and dries clothes, but also has a system which removes the chemical from the used soap water making it fit to reuse for other domestic purposes. Sundari plans to come up with 2 variants of machine - top loading and front loading namely. Being a new entrant in a highly competitive market, Sundari wants to keep the prices low initially to survive in the market. The machines will be made available to the customers through a chain of wholesalers and retailers. Amongst the other services offered Sundari feels that after sale service, handling complaints and availability of original spare parts should be given importance. Her friend Kalpana, a graphic designer suggested her to use a design 'a drop of clean water' to convey the USP of her product to the target market.

One of the factors affecting pricing decision has been highlighted in the case study ? Identify.

- (1) Product Cost
- (2) Demand and Utility
- (3) Pricing Objectives
- (4) Marketing Methods Used

A 1

B 2

C 3

D 4

Answer Given By Candidate: **D**

**Question ID:1102393**

**Section Name:**BUSINESS STUDIES

**Question:**

**Read the following text and ans.**

Sundari has started a company manufacturing washing machines which not only washes and dries clothes, but also has a system which removes the chemical from the used soap water making it fit to reuse for other domestic purposes. Sundari plans to come up with 2 variants of machine - top loading and front loading namely. Being a new entrant in a highly competitive market, Sundari wants to keep the prices low initially to survive in the market. The machines will be made available to the customers through a chain of wholesalers and retailers. Amongst the other services offered Sundari feels that after sale service, handling complaints and availability of original spare parts should be given importance. Her friend Kalpana, a graphic designer suggested her to use a design 'a drop of clean water' to convey the USP of her product to the target market.

Identify marketing philosophy that has been followed by Sundari in her business endeavour ?

- (1) Production concept
- (2) Selling concept
- (3) Product concept
- (4) Societal Marketing Concept

A 1

B 2

C 3



**D 4**Answer Given By Candidate: **Not Attempted****Question ID:1102394****Section Name:**BUSINESS STUDIES**Question:****Read the following text and ans.**

Sundari has started a company manufacturing washing machines which not only washes and dries clothes, but also has a system which removes the chemical from the used soap water making it fit to reuse for other domestic purposes. Sundari plans to come up with 2 variants of machine - top loading and front loading namely. Being a new entrant in a highly competitive market, Sundari wants to keep the prices low initially to survive in the market. The machines will be made available to the customers through a chain of wholesalers and retailers. Amongst the other services offered Sundari feels that after sale service, handling complaints and availability of original spare parts should be given importance. Her friend Kalpana, a graphic designer suggested her to use a design 'a drop of clean water' to convey the USP of her product to the target market.

Identify the elements of marketing mix that is not highlighted in the given case ?

- (1) Product
- (2) Price
- (3) Place
- (4) Promotion

**A 1****B 2****C 3****D 4**Answer Given By Candidate: **D****Question ID:1102395****Section Name:**BUSINESS STUDIES

**Question:**

**Read the following text and ans.**

Sundari has started a company manufacturing washing machines which not only washes and dries clothes, but also has a system which removes the chemical from the used soap water making it fit to reuse for other domestic purposes. Sundari plans to come up with 2 variants of machine - top loading and front loading namely. Being a new entrant in a highly competitive market, Sundari wants to keep the prices low initially to survive in the market. The machines will be made available to the customers through a chain of wholesalers and retailers. Amongst the other services offered Sundari feels that after sale service, handling complaints and availability of original spare parts should be given importance. Her friend Kalpana, a graphic designer suggested her to use a design 'a drop of clean water' to convey the USP of her product to the target market.

Identify the level of channels of distribution Sundari is planning to use to make her product available to the customers ?

- (1) Zero Level Channel
- (2) One Level Channel
- (3) Two Level Channel
- (4) Three Level Channel

A 1

B 2

C 3

D 4

Answer Given By Candidate: **C**

**Question ID:1102396**

**Section Name:**BUSINESS STUDIES

**Question:**

**Question to be attempted on basis of case study.**

Rajesh had purchased a jar of orange marmalade from a leading jam manufacturing company in the country. The packaging of the jam was quite attractive but does not have details of price, date of manufacturing & directions to use. On reaching home, while using marmalade he realised it had a foul smell, he rushed to the shopkeeper and put up his complaint. The shopkeeper refused to do anything and he said that marmalade was not sold by him and hence had no reason to attend to his complaint.

Sanjay his friend told him that he had the right to get relief in case the product falls short of his expectation but Rajesh could not do anything as he did not have a bill.

Which mark assures that the quality of marmalade jam is up to the standard or not ?

- (1) Eco mark
- (2) Ag-mark
- (3) BIS hallmark
- (4) FPO

A 1

B 2

C 3

D 4

Answer Given By Candidate: **D**

**Question ID:1102397****Section Name:**BUSINESS STUDIES**Question:****Question to be attempted on basis of case study.**

Rajesh had purchased a jar of orange marmalade from a leading jam manufacturing company in the country. The packaging of the jam was quite attractive but does not have details of price, date of manufacturing & directions to use. On reaching home, while using marmalade he realised it had a foul smell, he rushed to the shopkeeper and put up his complaint. The shopkeeper refused to do anything and he said that marmalade was not sold by him and hence had no reason to attend to his complaint.

Sanjay his friend told him that he had the right to get relief in case the product falls short of his expectation but Rajesh could not do anything as he did not have a bill.

The marmalade jam did not have the information of price, date of manufacture, direction to use etc. Which right of consumer is violated here ?

- (1) Right to safety
- (2) Right to choose
- (3) Right to consumer calculation
- (4) Right to be informed

**A** 1**B** 2**C** 3**D** 4Answer Given By Candidate:**D****Question ID:1102398****Section Name:**BUSINESS STUDIES**Question:****Question to be attempted on basis of case study.**

Rajesh had purchased a jar of orange marmalade from a leading jam manufacturing company in the country. The packaging of the jam was quite attractive but does not have details of price, date of manufacturing & directions to use. On reaching home, while using marmalade he realised it had a foul smell, he rushed to the shopkeeper and put up his complaint. The shopkeeper refused to do anything and he said that marmalade was not sold by him and hence had no reason to attend to his complaint.

Sanjay his friend told him that he had the right to get relief in case the product falls short of his expectation but Rajesh could not do anything as he did not have a bill.

Rajesh had realised a foul smell in jam, he rushed to the company to file the complaint. Which right of consumer is violated here ?

- (1) Right to be heard
- (2) Right to seek redressal
- (3) Right to safety
- (4) Right to choose

**A** 1**B** 2**C** 3**D** 4



Answer Given By Candidate:A

Question ID:1102399

Section Name:BUSINESS STUDIES

Question:

**Question to be attempted on basis of case study.**

Rajesh had purchased a jar of orange marmalade from a leading jam manufacturing company in the country. The packaging of the jam was quite attractive but does not have details of price, date of manufacturing & directions to use. On reaching home, while using marmalade he realised it had a foul smell, he rushed to the shopkeeper and put up his complaint. The shopkeeper refused to do anything and he said that marmalade was not sold by him and hence had no reason to attend to his complaint.

Sanjay his friend told him that he had the right to get relief in case the product falls short of his expectation but Rajesh could not do anything as he did not have a bill.

Rajesh's friend Sanjay told him that he has a right to get relief in case the product falls short of his expectations. Identify the consumer right on which Sanjay is aware.

- (1) Right to be heard
- (2) Right to choose
- (3) Right to be informed
- (4) Right to seek redressal

A 1

B 2

C 3

D 4

Answer Given By Candidate:D

Question ID:1102400

Section Name:BUSINESS STUDIES

Question:

**Question to be attempted on basis of case study.**

Rajesh had purchased a jar of orange marmalade from a leading jam manufacturing company in the country. The packaging of the jam was quite attractive but does not have details of price, date of manufacturing & directions to use. On reaching home, while using marmalade he realised it had a foul smell, he rushed to the shopkeeper and put up his complaint. The shopkeeper refused to do anything and he said that marmalade was not sold by him and hence had no reason to attend to his complaint.

Sanjay his friend told him that he had the right to get relief in case the product falls short of his expectation but Rajesh could not do anything as he did not have a bill.

Rajesh could not file complaint in the consumer forum because he had no proof for the purchase made. Which responsibility was ignored by Rajesh while purchasing the marmalade ?

- (1) File a complaint in an appropriate consumer forum
- (2) Respect the environment
- (3) Ask for cash memo on purchase of goods & services
- (4) Read labels carefully so as to have information about price manufacturing dates etc.

A 1

B 2

C 3

D 4

Answer Given By Candidate:C

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